



LEADINGAGE
Annual Meeting + EXPO
OCTOBER 16-19, 2022 | DENVER, CO

Aging Services Technologies

- 1-A. Digital Transformation in Aging Services
- 2-B. How Technology Can Support Life Enrichment Programming
- 3-C. Rehabilitation and Therapy Technologies
- 4-C. Engagement Technology: A Post-Pandemic Necessity
- 5-D. Is Your Technology Company a Vendor or a Partner?
- 6-D. Voice Interactive Technology: The Future of Aging Services
- 7-E. Can Technology Help You Tackle Staffing Shortages?
- 8-F. Aligning Business and IT Strategies to Deliver Better Care
- 9-G. Robotic Applications in Aging Services
- 10-H. How Can Affordable Housing Promote Digital Inclusion?
- 11-I. Bringing Technology to Affordable Housing through Partnerships
- 12-J. Navigate Your Data Maze with Artificial Intelligence
- 13-K. Meeting Future Expectations and Best Practices for Digital Transformation

Design Strategies & Solutions

- 14-A. Fair Housing: Helping Older Adults Age in Community
- 15-A. Developing the Life Plan Community of the Future
- 16-B. Can Innovative Work Environments Attract Team Members?
- 17-C. Analyzing the Impact of COVID-19 on Senior Living Communities
- 18-D. Intergenerational Living: Taking a Broader View of Inclusion
- 19-D. Looking at Your Community Through Green-Colored Glasses
- 20-E. Take a Peek Inside a Small House Design Project
- 21-F. AIA Design for Aging Review Awards: Meet the Winners
- 22-G. Moving Beyond Renovation to Reposition Your Community
- 23-H. Reimagining Bayview: The Makeover that Made a Community
- 24-I. Smart-Aging Technology: A Must for Campus Expansions
- 25-J. Building a Zen-Inspired Life Plan Community
- 26-K. Micro Venues: The Future of Dining Services

Diversity, Equity & Inclusion

- 27-A. The Future of Aging Services: Diverse Leaders of Tomorrow
- 28-A. Can Art Dismantle Ageism?
- 29-B. Moving the Needle: Taking Inspired Action to Advance DEI
- 30-B. Striving for Equitable Care in the Home and Community
- 31-C. A Holistic Approach to Diversity: Head, Heart, and Spirit
- 32-D. We Need to Talk about Racism
- 33-E. Shaping An Organizational Culture That Supports Race Equity
- 34-F. Honoring Cultural Preferences: Lessons from Alaska
- 35-F. Enhancing Age and Ability Inclusion
- 36-G. Advancing Leadership Diversity through Strategic Partnerships

- 38-I. Welcoming LGBTQ+ Older Adults: A Tool for Inclusion
- 39-I. Modernizing End-of-Life Care for Underserved Populations
- 40-J. Creating Inclusive Communities For LGBTQ+ Older Adults
- 41-K. Pathway to a Welcoming and Affirming Culture

Governance & Leadership Development

- 42-A. Finding the Spark to Move Your Mission Forward
- 43-B. Supportive Accountability: A New Path Forward
- 44-C. Board Service is Not for the Faint of Heart
- 45-D. Know Thyself: How Inborn Talents Affect Leadership Success
- 46-E. Lessons from New CEOs: Leaders in Residence
- 47-E. How Board Committees Lead to Board Effectiveness
- 48-F. To Address Workforce Challenges, You'll Need Emotional Intelligence
- 49-G. Building Community with Care, Trust, and Curiosity
- 50-G. Energize Your Workforce with Appreciative Inquiry
- 51-H. Compliance and the Board: Tips and Tools
- 52-I. How to Plan for a Successful Executive Transition
- 53-J. What's Your Executive Compensation Philosophy?
- 54-K. Board and Leaders: Engage, Communicate, Collaborate

Growth & Mission Advancement

- 55-A. Redeveloping Affordable Housing Against All Odds
- 56-B. Section 202 Awards: Lessons from Successful Applicants
- 57-B. Growth Strategies for Nonprofit Providers
- 58-C. Mission Expansion Through Creative Partnerships
- 59-C. Legacy Societies: Honoring Donors Who Give the Ultimate Gift
- 60-D. Strategic Repositioning and Growth for Life Plan Communities
- 61-E. Serving Special Populations and Affinity Groups
- 62-E. Adding Home Health and Hospice to a Life Plan Community
- 63-F. Leadership Engagement in Fund Development
- 64-F. When Healthcare Providers Focus on Healthy Aging
- 65-G. The Missing Middle: Expanding Access to Housing and Services
- 66-G. Should Your Organization Join the PACE Movement?
- 67-H. What Makes You So Special? Key Messages for Fundraising
- 68-H. Using Early Advantage Programs to Expand Your Life Plan Community's Reach
- 69-I. Working with Partners to Manage Population Health
- 70-J. J.J. Carroll: A Case Study of Housing and Healthcare Integration
- 71-K. Taking Advantage of Consolidation Opportunities

Marketing & Communications

- 72-A. Bridging the Gap Between Marketing and Operations
- 73-A. Continuing Care at Home: Meet the Program Participants
- 74-B. Opening Doors to the Aging Services Workforce: Messaging Strategies to Boost Recruiting
- 75-C. Taking a Research-Based Approach to Marketing
- 76-D. How to Tell Your Brand Story During a Merger or Acquisition
- 77-E. Boost Your Marketability with Intergenerational Planning
- 78-F. Optimizing the Move-In Process
- 79-G. Putting the Brakes on Ageism by Reframing Our Conversations
- 80-H. Meet the Press: Garnering Coverage in Your Market
- 81-I. Unlock the Potential of Social Media
- 82-J. Taking Digital Marketing Success to the Next Level
- 83-K. How to Delight—Not Bore—Consumers

Operations & Performance Improvement

- 84-A. Bringing Acute Care Home to Lower Costs and Increase Quality
- 85-B. Dining Improvements: Turning Challenge into Opportunity
- 86-B. Help Your Business Office Manage Staffing Challenges
- 87-C. The Evolution of Service Coordination
- 88-C. Providing Choice Through Flex Points Programming

- 90-E. Building a Culture of Excellence through LiveWell
- 91-F. Where Do You Stand? What Benchmarks Can Tell You
- 92-G. Asset Management in Affordable Senior Housing
- 93-G. Nursing Home Quality: Implementing the New NASEM Study
- 94-H. Drafting a Person-Centered Transitions of Care Dataset
- 95-H. Managing Emergencies and Planning for Disasters
- 96-I. Providing Traction to Improve Operational Results
- 97-J. PDPM: Increasing Per Diems Through Excellent Clinical Care
- 98-K. Financial Underwriting: New Methods for Changing Times

Person-Centered Well-Being

- 99-A. Supporting Our Unpaid Caregiving Partners
- 100-B. Moving Beyond Satisfaction Surveys to Address Resident Needs
- 101-C. Improve Brain Health with Reading, Writing, and Arithmetic
- 102-D. The Java Project: Addressing Loneliness in Senior Living
- 103-D. Harnessing the Power of Sound in Senior Living
- 104-E. Fostering Normalcy for People Living with Dementia
- 105-E. Zoelife: Helping Residents Thrive
- 106-F. Housing-Based Services: Impact on Health and Well-Being
- 107-F. CEO: The "E" Stands for Engagement
- 108-G. Reimagining Your Community for Wellness
- 109-G. How Interdisciplinary Dialogue Can Foster Creative Aging
- 110-H. Discover Ayurveda, Yoga's Sister Science
- 111-H. Dementia-Inclusive Communities: The Staff Perspective
- 112-I. Fostering Resident Wellness after the Pandemic
- 113-I. Community Collaborations in Dementia and IDD Support
- 114-J. Embrace Employee Well-Being to Promote Resident Well-Being
- 115-K. Housing the Whole Person on a Budget

Policy, Compliance & Legal Issues

- 116-A. Immigration: A Tool to Support the Aging Services Workforce
- 117-B. Policy Update: Nursing Homes
- 118-C. Tracking Federal Policies that Change with Lightning Speed
- 119-D. Affordable Housing: Policy and Operations Update
- 120-D. State and Federal Initiatives to Finance Long-Term Services and Supports
- 121-E. Hot Topics in Employment Litigation
- 122-E. Working to Bolster Medicaid in Your Own Backyard
- 123-F. Trends in Reimbursement: The Future of Accountable Care
- 124-G. Federal Advocacy: A Must for Life Plan Communities
- 125-H. COVID-19 Litigation: Lessons from Pandemic-Related Claims
- 126-I. In Compliance: Tracking Regulatory Changes and Survey Trends
- 127-J. Workforce Policy Update
- 128-K. Employee Benefits: Policy, Compliance, and Legal Issues

Recruitment, Retention & Culture

- 129-A. Using Creative Engagement to Attract and Retain Talent
- 130-B. Direct Care Professionals Can Help Solve Your Workforce Crisis
- 131-C. Turnover Intent and Job Satisfaction in Nursing Homes
- 132-D. Creating a High School Internship Program to Recruit CNAs
- 133-E. Cultivating Emotional Well-Being in Your Community
- 134-F. Creating Career Ladders and Lattices to Support Retention
- 135-F. Data Analytics: Unexpected Hero of the Staffing Crisis
- 136-G. Hiring Trends: Where We've Been and Where We're Headed
- 137-H. Making the Most of New Employee Orientation
- 138-H. Using Marketing Strategies to Rev Up Recruitment
- 139-I. Using Culture Change Principles to Enhance Your Workplace
- 140-I. Manage Staff Compensation without Breaking the Bank
- 141-J. Careers to Love: A Campaign to Improve Recruitment
- 142-K. It Takes a Village to Build Staff Morale